



EDITORIAL

MEET LA BUVETTE'S NEW PRODUCTS



Autumn is the trade show season for the livestock business: Space in September, Sommet de l'Élevage and Equita Lyon in October, Eurotier and Salon du Cheval in November.

In a time when the dairy farmers face an unprecedented crisis, LA BUVETTE will be there to listen to their needs and to help resolve their issues.

This is also an opportunity for LA BUVETTE to showcase our latest innovations.

This autumn, LA BUVETTE is proud to present major developments for two drinking bowls: the F110 Inox and the F130 Inox have received technical enhancements topped up by a very competitive price. Another novelty is the new float valve of the DAIRY BAC 400 allowing the trough of this milk pre-cooler to be transformed into a large watering trough with constant level.

Discover a preview of our new products in this autumn release of LA BUVETTE NEWS and of course also at the booths of LA BUVETTE.

You will also soon notice the LA BUVETTE new colours, green and grey, that will come out to better identify the LA BUVETTE products and better appreciate their qualities.

Enjoy your reading and see you very soon.

Jean-Philippe BOUSQUET
President

WHAT'S NEW IN THIS EDITION? FOCUS ON THE AUTUMN NOVELTIES



F110 INOX AND F130 INOX

Two completely redeveloped drinking bowls that are affordable to all breeders.



DAIRY-BAC 400

for pre-cooler exit, can now also be connected to the water supply network.



In Green and Grey

From now on, our products can be identified by their green and grey colours.

"A smooth and gradual evolution for all our products" announces Elodie Collinet of LA BUVETTE, "we have chosen a 'stainless steel' grey, a colour that has already been used for certain of our polyethylene products, to accompany the green which has always been LA BUVETTE's colour," she continues. This new look will allow better identification of our products among our distribution network in France and our export markets.

"And the quality of our products is of course still the same," adds Elodie Collinet.



NEW PRODUCTS

Drinking Bowls: New Design for F110 Inox and F130 Inox

This autumn, LA BUVETTE places on the market the F110 Inox and F130 Inox, two drinking bowls that are well known to the breeders, but that have been completely redeveloped and optimised at an affordable price for all!

NEW DESIGN

The F110 and F130 drinking bowls have been appreciated by the breeders for over more than 10 years now. But in their constant search for solutions that are adapted to the needs of the livestock farms, LA BUVETTE's research and development teams have listened to the concerns of the breeders to come up with a new design for these two existing drinking bowls enhancing the experience of the breeders and their animals.



F110 INOX
REF 3209

TECHNICAL AND ECONOMIC OPTIMIZATION

So, from now on the F110 Inox and F130 Inox are completely made from stainless steel, a noble material that is highly appreciated for food purposes. The bowl of these two types of drinkers is inclined forward allowing the push tube to be positioned a little bit lower which offers the youngest animals an easier access. The F60 push tube type has been replaced by the standard F30 push tube type that matches better with the range of bowls. They no longer come with a drain plug due to its limited use.

On the F110 Inox, a third bead was welded between the bowl and the mounting plate for extra durability. And the mounting plate of the F130 Inox has no more flat parts to avoid the accumulation of dust or dirt.

Note that the F110 Inox is still connected to the water supply from the top, while the F130 Inox allows multidirectional water connection. It is compatible with antifreeze circulation installations equipped with a SPEEDFLOW or other pump. These two options meet the needs of all livestock farms.



F130 INOX
AVAILABLE FROM OCTOBER
2016 - REF 3217

COMPETITIVE PRICE, AFFORDABLE TO ALL LIVESTOCK FARMS

All these modifications allow LA BUVETTE from now on to offer the breeders two completely redeveloped drinking bowls, the F110 Inox and the F130 Inox, that have become even more technical, meeting the needs of the livestock farms as close as possible. Together with this makeover, the production costs were brought down, achieving an attractive price (75 euros* excluding VAT for the F110 Inox and 89 euros* excluding VAT for the F130 Inox) that is affordable to all livestock farms.

This is good news for the animals' welfare and the breeders' profit!

TESTIMONIES

CHRISTELLE LEFÈVRE of the Madée Stables in Perthes, France

Christelle is the mother of Soizic and Cyrielle, two young very accomplished riders. She runs the Madée Stables which is a family business specialised in the breeding and training of young horses. They also offer livery, a sector she hopes to develop further.

"Our 15 boxes are currently equipped with F110 drinking bowls. We are very satisfied with them as the bowl is large, resistant and very safe for our horses which means that they cannot injure themselves. The water supply is essential for a horse that drinks 30 to 40 litres a day. Therefore, the quality of the drinking bowls is very important. For the further expansion of our stables and the installation

of new boxes in order to offer livery, we will test the new F130 Inox drinking bowl with water connection from multiple directions. The LA BUVETTE drinking bowls are technical, reliable and perfectly adapted to our needs, enhancing the welfare of our horses that can drink safely."



AVAILABLE NOW

DAIRY-BAC 400 now also connected to the water supply network

The new float valve for the DAIRY-BAC 400 fills the trough when the cows have finished the tepid water from the pre-cooler.

The DAIRY-BAC 400 is a large wall-mounted trough made from polyethylene with a capacity of 400 litres that collects the warm water leaving the milk pre-cooler for the dairy cows to drink it immediately after milking.

With this technique the water used for the first cooling cycle of the milk is not wasted. Moreover, the dairy cows prefer the temperate water which limits drops in milk production mostly during the winter. To avoid an empty DAIRY-BAC 400 when the cows have finished all the water from the

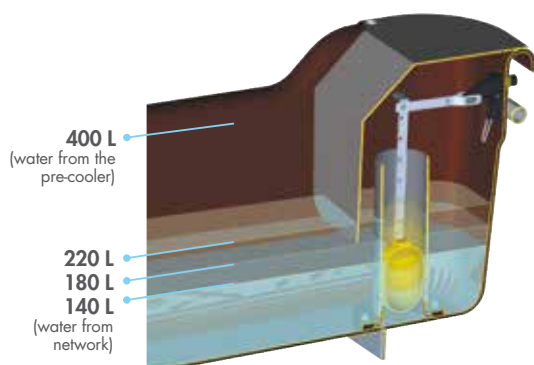
pre-cooler, LA BUVETTE suggests to provide the DAIRY-BAC 400 with a valve that is connected to the water supply network in order to fill up the trough when the water level drops.

The height-adjustable float valve can be set to maintain a water reserve of 140 to 220 litres.

This way, the DAIRY-BAC 400 becomes a high-capacity watering trough from which 5 dairy cows can drink simultaneously at any time of the day.



OPTIONAL FLOAT VALVE FOR DAIRY-BAC 400



This new optional valve delivers 32 litres per minute at 3 bars. It comes with a stainless steel protection and cover.

*public price excluding VAT pursuant to price list n°99 valid from October 15th 2013

INTERVIEW



SÉBASTIEN MARC
LA BUVETTE EXPORT MANAGER

// SUPPORTING BREEDERS IN TIMES OF TURMOIL //

"The prices of the milk have dropped all over the world, not only on the European market, but also in China and even Oceania. The breeders around the world are facing turbulent times, but they can always count on the support and help from LA BUVETTE that offers local service and reliable products accessible to the greatest number of users. The introduction on the market of the new F110 Inox and F130 Inox drinking bowls this autumn demonstrates the strength of our research and

development team that allows us to offer products even more technical at an affordable price.

Goal: allow breeders across the world to work in the best circumstances despite the difficult economic context. Together with the breeders, we hope that this period of turbulence is transitional as the global demand is here and should support the markets in the medium term."

WELCOME TO THE TEAM



FANNY BLAVIER

New commercial assistant France

Fanny Blavier, 25 years, has joined the LA BUVETTE team and replaces Cathy Vanhooren in the position of commercial assistant. After having received a management training, Fanny has worked in the areas of training and large-scale distribution. During her studies, she did two internships at LA BUVETTE and this experience made her want to be part of our team.



MICHAËL MASSON

New manager for the middle-east of France

Michaël Masson, 39 years, is the new manager for the east region consisting of 14 french departments from Cher to Haut-Rhin. Coming from an agricultural background (his farming grandfather was a customer of LA BUVETTE!), he always wanted to work in the agricultural sector. After several experiences in the sectors of fresh products and then milk, he joins the LA BUVETTE team and we bid him a warm welcome.

EVENTS

Meet LA BUVETTE this autumn!

- **SPACE**
from September 13th to 16th
Hall 2-3 – Aisle C – Stand 30
- **SOMMET DE L'ÉLEVAGE**
from October 5th to 7th
Hall 1 – Aisle C – Stand 100
- **EUROTIER**
from November 15th to 18th
Hall 12 – Aisle F – Stand 13
- **EQUITA'LYON**
from October 26th to 30th
- **SALON DU CHEVAL**
from November 26th to December 4th

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LA BUVETTE
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